

pica

PICA MAGAZINE

11P0

CALL FOR SUBMISSION

THE MAGAZINE

Pica Magazine is a student initiative from the École de Design de l'UQÀM. Every year, this visual communication tool invites current students and graduated students, professors of the École de Design de l'UQÀM as well as foreign and local designers, to think about a given theme and to respond to it in a graphic or editorial way. By focusing on an innovative and experimental approach, Pica is above all a reference tool and a source of inspiration in terms of design. Pica distinguishes itself from other graphic research publications by completely original and exclusive content that puts forward the work of the creators.

For its 11th edition, Pica Magazine is newly committed multidisciplinary perspective where we invite you to take a stand and expose your point of view to make an impression and open a discussion by way of various art forms. We therefore offer a call for artistic submissions encompassing: visual arts, video, print, installations, sounds, performances, as well as a call for texts that will respond to this new vision.

AWARDS AND REPUTATION

Last year Pica celebrated its tenth anniversary with its many collaborators and established itself on the Montreal desing scene. For nine consecutive years, between 2010 and 2019, Pica Magazine has been awarded a Grafika prize in the student category. Pica Magazine made an appearance on the platform Aiga Eye On Design in June 2017 and it was among the finalists of the gala Force Avenir 2011 thanks to the window it offers to young designers.

Several renowned designers have participated in the project, such as: deValence (France), Denis Dulude, Damien Poulain (Great Britain), FEED studio, Jean-François Porchez (France) and Alfred Halasa and Koen De Winter, both professors at the UQAM School of Design.

In Montreal, the École de Design de l'UQÀM dominates by the important place occupied by its former students in the largest agencies and visual communication studios.

Today, this institution enjoys both local and international recognition across multiple platforms: Print, Director, Lux, Chaumont, Warsaw Poster Biennial, Communication Arts, Grafika, Applied Arts, Young Package, etc.

ANOMALY

An anomaly strays from rules and norms. It baffles us by being the exception to established principles and, even more so, by surpassing our imagination. Unexpected, surprising, disturbing, an anomaly is the exception to the rule. It is a deviation from the road ahead, inviting us to clear a new path.

In the realm of creation, there is the norm and there are the boundaries. It is on the in-between that everything and anything is possible. An anomaly is stunning because it takes us beyond our creative abilities.

By disturbing the comfort we know, we allow ourselves to discover human diversity. Some try to eliminate these differences in favor of a homogeneous and sanitized unity. However, they have forgotten that the greatest treasures are found in diversity. What if we became an anomaly? And if, to astound we disrupted conventions, broke patterns, dismantled norms and let go of the expected? Why not use our exuberance as a tool to provoke reflexions and disrupt, amaze? Let's be unique and noisy. Let us dare the unexpected and surprise others by instigating change.

SUBMISSIONS

NEW

This year, the magazine opens up to a wider variety of disciplines, where the boundaries of creation between art and design entangle. You will find below details about print, digital and writing submissions.

SPECIAL PROJECTS

The magazine is completed by a great launch event; the Pica management team is therefore open to ephemeral project submissions, including performances, installations, sculptures, large format prints, etc. If such a project inspires you, do not hesitate to send it to us within the submission deadlines.

You will need to provide an explanatory summary of your project (200-500 + words) as well as a model, visual references, or other documents allowing us to understand your approach. Do not forget to include your contact infos.

Everything must be in a concise manner by way of a PDF document sent to submission@picamag.com

PRINT SUBMISSION

Experiment and create around the theme of anomaly by submitting a visual project. The nature of your project can be broad and may take many shapes: illustrative, photographic, typographic, sculpture, etc. We are opening the door to various types of artistic proposals, all of which do not have to be limited to a single page. Your submissions can be presented as:

A SINGLE PAGE (1),
A SPREAD (2),
THREE PAGES (3),
OR TWO SPREADS (4).

* If you create a special project that requires more pages, we are open to proposals and are willing to allocate the necessary space to present your project

You can also document in several images your approach if it is a performance or an installation. You can also submit these for a performance the day of the magazine's launch.

NEW

REFLECTIVE EXPLANATORY TEXT

Your submission must be accompanied by a seprate explanatory text of your project. Both texts in english or french are accepted. The text must be eloquent and present a REFLECTION (of your point of view, your vision, your stand, etc.) The purpose of the explanatory text is to enrich your visual proposal and elaborate on your thought process.

Please note that everything will have to be related to the theme (between 200 - 500 words or more if your consider it to be necessary).

→ DEADLINE: 16 FEBRUARY

TECHNICAL SPECIFICATIONS

- Format PDF (Hight Quality Print)
- THE STANDARD FORMAT IS BACK *
76p10 X 38p5 (2 pages de 53p3 X 38p5)
- 0,125 in bleed
- Impression CMJN
- Explanatory text between 200 - 500 words

You must send your text and final spread in a single PDF document with your full contact information in the header:

- LAST NAME, FIRST NAME
- EMAIL ADDRESS
- PHONE NUMBER
- HOME ADDRESS

Please name your PDF and the subject of your message as follow: pica11_LastnameFirstname.pdf

Submit your projects to: soumission@picamag.com

SUMMARY

1. PDF file

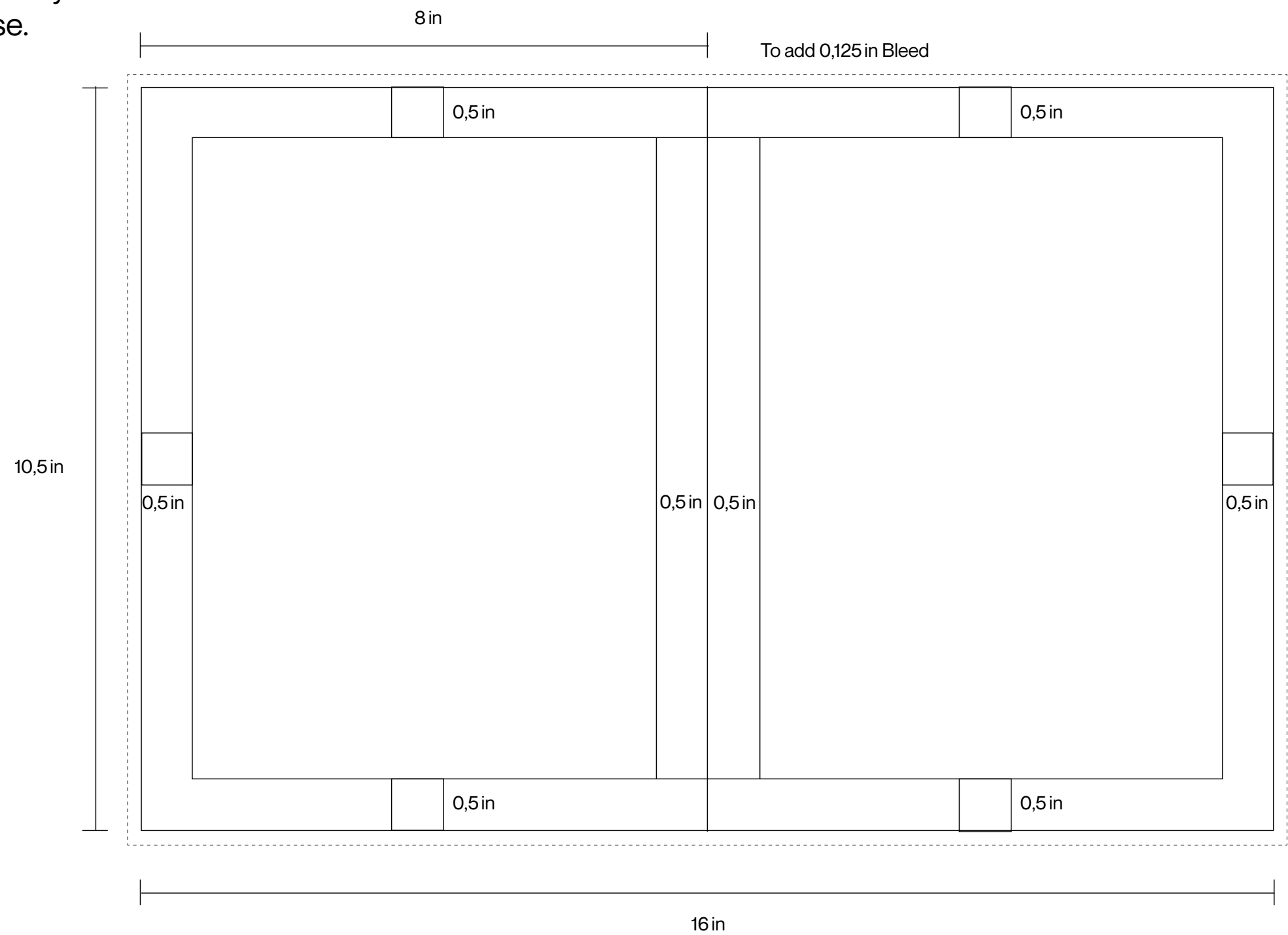
- PAGE 1: FULL CONTACT INFORMATION
- PAGE 2: ARTISTIC SUBMISSION
- FINAL PAGES: EXPLANATORY/ REFLECTIVE TEXT

Questions or comments: info@picamag.com

TO NOTE: you can send as many submissions as you desire.

→ DEADLINE: 16 FEBRUARY

* Your composition can be full page, but please avoid important information in the 0.5 in margin of safety contour. Also, pay close attention to the crease.



INTERACTIVE SUBMISSION

Experiment and create around the theme of anomaly by submitting a digital visual project. The nature of your project can be broad and may take many shapes: interactive installation, web platform, video, sound, performance, motion design, etc. Your submission needs to be presented as follows:

- Preliminary model, which means pdf presentation of the project and your intentions.
- Explanatory video or a link to a web platform.
- Any other document relevant to the project explanation should be annexed.

NEW

REFLECTIVE EXPLANATORY TEXT

Your submission must be accompanied by a separate explanatory text of your project. Both texts in english or french are accepted. The latter must be eloquent and present a reflection (of your point of view, your vision, your stand, etc.) The purpose of the explanatory text is to enrich your visual proposal and elaborate on your thought process.

Please note that everything will have to be related to the theme (between 200 - 500 words or more if you consider it to be necessary).

DIFFUSION

Please note that if selected, your project will be presented during the launch of the magazine and it will be shared on our website, in a dedicated section for digital submissions.

→ DEADLINE: 16 FEBRUARY

TECHNICAL SPECIFICATION

Your submission must include:

- Presentation of the preliminary model (PDF) *and/or*
- Explanatory video *and/or*
- Link to a web platform
- Explanatory text of about 200-500+ words

You must send your text and you project presentation in one compressed PDF file containing your full contact information.

- LAST NAME, FIRST NAME
- EMAIL ADDRESS
- PHONE NUMBER
- HOME ADDRESS

Please name your PDF and the subject of your message as follow: pica11_LastnameFirstname.pdf

Submit your projects to: soumission@picamag.com

Questions or comments: info@picamag.com

TO NOTE: you can send as many submissions as you desire.

→ DEADLINE : 16 FEBRUARY

TEXT SUBMISSION

The magazine is both looking for creative texts in the form of prose, poetry, essay, etc .and editorial content in the form of theoretical research, interview, open letter, etc. Both texts in english or french are accepted.

Several avenues can be explored in terms of style and content for this 11th edition of Pica Magazine. We seek to understand your vision, your point of view. We invite you to affirm yourself and break the rules in order to disrupt. We challenge you to surprise us. Introduce us to what is unique to you, to what makes you vibrate, to what scandalizes you.

The form of the text is free and of a length between 200 and 1500+ words.

The Pica 11 team will take care of the formatting of the text and it might be accompanied by visuals (to be discuss following your selection). However, there will be no changes to the text itself (use of upper and lower cases, or punctuation).

You must send your text in a single document with your full contact information in the header:

- LAST NAME, FIRST NAME
- EMAIL ADDRESS
- PHONE NUMBER
- HOME ADDRESS

Please name your PDF and the subject of your message as follow: pica11_LastnameFirstname.pdf

Submit your projects to: soumission@picamag.com

Questions or comments: info@picamag.com

TO NOTE: you can send as many submissions as you desire.

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EXCLUSIVITY AND SELECTION

It is crucial that submitted visuals are produced exclusively for Pica. We will not be able to accept prior creations that have already been published. Our magazine has always taken great pride in the freshness of its content. The quality of the final product vastly benefits from the exclusive nature of the published material.

We kindly ask you not to publish your submission before the launch of the magazine.

The selection process is influenced by numerous factors such as the nature of the visual and text submitted, the proportion of participating students from UQAM, etc. We will contact every creator, whether the submission is accepted or not, briefly after the content selection.

Pica 11's team reserves the right to suggest minor changes to submissions.

INFOS AND CONTACT

MANAGEMENT TEAM

- ÉLOÏSE CARRIER
- LAURA CHARETTE
- FLORENCE LEVASSEUR
- FRÉDÉRIQUE LÉVESQUE
- ALEXY PRÉFONTAINE

ADDRESS

École de design de l'UQAM
1440, rue Sanguinet, local DE-5315
Montréal, (Québec) H2X 3X9

WHERE TO RIGH AND FOLLOW

EMAIL

info@picamag.com

SUBMISSION

soumission@picamag.com

WEBSITE

picamag.com

FACEBOOK

facebook.com/picamag

INSTAGRAM

[@picamagazine](https://instagram.com/picamagazine)

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